ANNUAL REPORT
2017-2018

Phinney’s Friends

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WHAT A WONDERFUL YEAR PHINNEY'S HAD

Our fiscal year runs from July to June, and for the hundreds of families and pets we assisted during our year, some numbers stick out:

We paid $25.5K on vet bills to save animals who were gravely ill and additional $22K on annual vet checks, tests and medication to keep beloved pets healthy. We also spent $12K on pet supplies – almost all of it pet food – for dozens of families in need, equaling seven tons of food. Through our pantry, we sorted, organized and distributed to families in need additional 4.5 tons of food, which we estimate, were worth $15K.

Also, all of the care our volunteers provided to so many pets and their families was lifesaving. What we do is not easy and requires the knowhow of a large group of volunteers working together day and night.

But being able to see the people coping better with their hardships because their pets are there for them is priceless and well worth the effort. That’s why we keep on going, coming up with new ideas and hopefully solutions to the challenges we encounter. And because of the brilliance and stamina of our volunteers, and the generosity of our donors, we can continue helping others.

So, if you are part of Phinney’s, I thank you for your efforts to make this wonderful organization possible. If you are not involved, I invite you to be part of this beautiful project that saves pets and people every day.

Daniela Caride
Phinney’s Friends President

“Being able to see the people coping better with their hardships because their pets are there for them is priceless.”
Our Mission

Keeping people and pets together.

Phinney’s Friends believes that the human-animal bond is a source of love, joy, comfort and fulfillment for both people and their pets. To this end, Phinney’s Friend is dedicated to helping low-income individuals with disabling illnesses or other hardships maintain this bond with their companion animals by providing assistance with everyday pet care.

Our legacy

Love and dedication to pets should always be multiplied.

In 1995, MSPCA law-enforcement officer for 26 years, Bill Phinney, sadly died after courageously battled AIDS.

In 1996, the Phinney’s Friends program was started at the MSPCA to help people in the Boston area living with HIV and AIDS keep their pets.

Phinney’s Friends became an independent nonprofit in 2009, expanding the scope of its services to include all low-income people in need, no matter what hardship they are enduring — be it health-related or financial. In the following years, we have also gradually increased our coverage to reach the entire state of Massachusetts.

We think Bill Phinney would be so proud!

Bill Phinney
HAPPY TALES

At Phinney’s, we understand our pets are family.

We love them, protect them, treasure their companionship, and take comfort in their warmth and affection. We do our best to keep pets and their owners together and happy.

Each day, we respond to phone, email and social media inquiries for ongoing help or emergency situations. Each day our Board of Directors, volunteers, partnering agencies, professional and community stakeholders work to advance our mission by providing hours, energy, advice, wisdom and action to save lives and keep pets and people together.

When Susan, from Peabody, MA got sick and was hospitalized, Phinney’s fostered her cat, Ace, and supplied the food and care he needed. When she returned home, Ace was there to greet her and lift Susan’s spirits. Ace was happy to be able to watch the birds outside again, at home, with mom.

Ace the Cat

Michael, Louie the Dog’s dad, couldn’t afford the costly surgery to fix the leg of his one-year-old pittie, fractured when he escaped and got hit by a car. Michael worked hard to raise money for Louie’s surgery and secured partial assistance from a couple of organizations. But the bill was still too high. That’s when he contacted Phinney’s, and we paid the remaining portion of the bill.

Louie the dog
Meet Comet and Sarge, from Boston! Both handsome boys are service dogs and loyal companions of their mom, who is legally blind and low-income. Phinney’s has been helping these two pups for many years, providing their food and regular vet care. Also, our volunteers help them with nice breaks from their 24/7 job of assisting their mom by taking them on regular walks at the nearby beach — their favorite place in the whole world.

Melvin, this handsome and patriotic King Blue Persian kitty, has an adorable flat face and shortened nose that causes difficulty breathing in so many cats of the same breed. His dad contacted Phinney’s for help paying for surgery to remove excess soft palate and nasal tissue for better airflow. The surgery was successful, and Melvin’s dad sent us this sweet note: “Thank you all again for all your help for my baby and I. It was literally a life-saving gesture. Again thank you so so much for your kindness and thoughtfulness. Sincerely Melvin and daddy.”
OUR WORK

We do everything in our power to make sure animals and their beloved owners can stay together.

Each day, approximately 200 volunteers work to fulfill our mission. They screen calls and emails from people in need, negotiate deals with vet clinics to make treatments more affordable, visit pet owners in need, clean litter boxes, walk dogs, foster pets, organize food donations, plan fundraisers, do administrative and strategic work. The list goes on and on. It takes a village to make an organization work well so it can help hundreds of people and pets in need.

The donations and grants we are awarded allow us to fulfill another very important part of our mission – to purchase pet food and supplies and pay for vet bills and boarding for low-income pet owners in distress. Without the generosity of pet lovers, businesses, community groups and other organizations, we wouldn’t be able to fulfill this part of the work, which is the most sought after.
Phinney’s Friends helps pet owners in many ways – whatever it takes, from one-time assistance to regular support.

Every day we are approached by dozens of pet owners in need as well as organizations, such as hospitals, rehab clinics, and human and pet shelters, looking for services for their clients. They are all looking into a solution to keep a beloved pet with the owner, who is going through a tough life situation.

Sometimes all it takes is an encouraging talk and someone to help devise a plan. Sometimes the solution is to pay a costly vet bill or foster the pet for months to make sure this beloved pet will survive and not end up at a shelter.

This fiscal year, our volunteers responded to approximately 1,500 requests for help via phone, email and social media.

The most common services we provide are...

- Advice on pet care and financial aid
- Financial help with vet care, diagnostics and boarding
- Purchase and delivery of pet food and supplies
- Pet transportation, fostering, and boarding
- Pet care, such as litter box and cage cleaning, nail clipping, brushing, and walks
OUR PROGRAMS

We have created Programs to better serve low-income pet owners going through all sorts of hardships.

EverCare Program
$38,386

This program assists pet parents living with chronic illnesses or disabilities, or owners who have pets with chronic issues that require ongoing help. We offer them financial help with regular vet checks, pet medications, tests, emergency vet bills, and boarding. We aim at visiting them monthly to make sure they are safe and well, help with litter box cleaning, dog walking, nail trims, and administering medications to the pets. If the person needs hospitalization, we foster or board their pets until they return home.

Pet Boost Program
$4,763

We purchase and distribute donated pet food and supplies to pets whose owners are going through a temporary financial hardship. These families are not necessarily struggling with a disabling illness but may have lost their job or fled from an abusive household. This program also offers financial help with vet checks, pet medications, tests, prescription food, emergency vet bills and pet boarding.
Emergency Program
$15,683

This program helps low-income pet owners with one-time needs. Its purpose is to solve an emergency situation that is putting the pet at risk of euthanasia or surrender. This could be a vet bill, a pet surgery, boarding until the owner returns from hospitalization, or even help pay for a dog license. This program also offers fostering for up to 3 months.

Aids Action Program
$2,577

We help low-income people living with HIV and AIDS in the Boston Area through a partnership with AIDS Action Committee of Massachusetts. The agency screens their members for pet needs and sends Phinney’s a bulk request of pet supplies every other month. Phinney’s fulfills it by purchasing and delivering food and other items to the agency branch in Boston.

Expenses by Program

<table>
<thead>
<tr>
<th>Program</th>
<th>Expenses</th>
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<td>Pet Boost</td>
<td>4,763</td>
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<tr>
<td>Aids Action</td>
<td>2,577</td>
</tr>
</tbody>
</table>

Weldon and Ethel

Rocky
OUR FUNDS

The heart calls, and Phinney’s answers.

Some of our generous donors want to help specific groups of people and pets that appeal to their hearts. Phinney’s has worked with them to create separate funds to accommodate those requests and manage those funds separately.

Phinney’s Ride Fund
$8,157

This fund is dedicated to helping the pets of people living with HIV and AIDS, and replenished every other year when a group of bikers get together to ride their bikes from Stow, Mass., to Fitzwilliam, New Hampshire, and back, in two days. It is a 150-mile ride! Even though it is very hard, it is a fun, cooperative ride, and the bikers and volunteers cheer each other so everyone gets to the end line.

Matthew and Lily

Liam’s Fund
$10,000

Through this fund, Phinney’s helps low-income people whose dogs are living with diabetes and afflicted by its various diabetes-related health conditions. We help these pet owners get regular and emergency care for their dogs, as well as control glucose, and purchase prescription foods, medications and supplies such as syringes.

Liam’s Fund dog Emperor Ojii
Pet Godparents Fund

$2,060

This fund collects donations from people who want to sponsor a specific pet by becoming their Godparent. Phinney’s makes sure each sponsored pet has a separate account where their money is stored for the purchase of supplies or payment of bills.

“Phinney’s makes sure each sponsored pet has a separate account where their money is stored for supplies or bills.”
OUR PRESENCE

Phinney’s maintains a media presence and promotes events to raise awareness and funds. Below are some of the most important events for the fiscal year.

Sept. 9-10, 2017
Stow, MA and Fitzwilliam, NH

Sept. 23, 2017
Hudson, MA

Nov. 12, 2017
Lincoln MA
Photos with Santa
@ Pet Source Concord
Dec. 2, 2017

Paws in Bloom
@ Pet Source Concord
June 16, 2018
FINANCIAL SUMMARY

Total Income
- Events - $65,791
- Donations - $30,150
- Special bequests - $10,000

Total expenses
- Veterinary Services - 71% ($49,834)
- Pet Supplies - 17% ($11,797)
- Operating Expenses - 7% ($5,103)
- Fundraising Expenses - 5% ($3,275)
OUR VOLUNTEERS

Board of Directors

Officers
Daniela Caride, President of the Board
Judith Bell, First Vice President & Clerk
Shannon Kircher, D.V.M., Second Vice President
Jan Johnson, C.P.A., Treasurer

Directors
Laura Howes, C.P.A.
Mara Voukydis, Esquire
Starr Maxwell
Lauren K. Terry
Alyssa Cohen
Volunteers

Phinney’s wouldn’t be able to fulfill its mission without its hard-working volunteers. Our group of approximately 200 workers donate their expertise and their free time to our cause. A huge thank you to all of them!
OUR SUPPORTERS

Phinney’s Friends does not receive any government funding. We operate thanks to the generosity of private donors, businesses, and volunteers who make donations to our cause. Our supporting organizations and individuals provide funding, give discounts, organize fundraisers, donate supplies and volunteer their time. We are very grateful for all that they do. Thank you!

A special thank you to our major supporters...

A big thank you to our partners...
HELP US HELP OTHERS

If you got this far into our Annual Report, you really love pets and our cause. If you would like to get involved or increase your involvement, talk to us. Here is what we need the most...

- Monetary donations, and 100% goes toward services for clients and their pets.

- People committed to volunteering with us for at least a year, who are willing to have a leadership position managing several volunteers or leading a project from beginning to end. We also need volunteers who are able to foster our client’s animals when clients become homeless or are hospitalized.

- Businesses are some of our greatest allies and supporters. You can promote an event to raise funds for us, distribute flyers to your clients, help us reach out to your community to recruit more volunteers, engage your employees in volunteering for us, etc.

- If you are a vet clinic, you can give us discounts on vet visits, procedures, and surgeries. If you are a pet daycare, we are always in great need of boarding.

- The possibilities are endless!

- Please email us at phinneysfriends@gmail.com or call us at 617-272-3544. Also, please visit our website at www.phinneys.org. Thank you!